



INFER International Network  
for Economic Research



**INFER Workshop on  
Entrepreneurship in the Global Economy:  
Economics, Innovation, Competition and Social Change  
22-23 October, 2010**

**PROGRAMME**

**Friday, 22<sup>nd</sup> October 2010, Room 118**

<b>08.30-09.30</b>	<b>Registration</b>	
<b>09.30-10.30</b>	<b>Plenary session</b> <b>Opening address</b>	
	Professor Dumitru Matis, PhD, Dean of Faculty of Economics and Business Administration	
	Professor Christian Richter, PhD, Organizer and INFER board member	
	Professor Anca Borza, PhD, Organizer	
<b>10.30-12.00</b>	<b>Keynote Lecture</b>	
	Professor Dimitris Karagiannis, PhD University of Vienna, Institute for Knowledge and Business Engineering	
	Professor Duncan McDougall, PhD Plymouth State University USA	
<b>12.00-12.30</b>	<b>Coffee break</b>	
<b>12.30-14.00</b>	<b>Session no. 1: International landscape</b>	<b>Chair: Professor Dimitris Karagiannis, PhD</b>
	Rosamaria D Amore, Roberto Iorio, Agnieszka Stawinoga - <i>The role of institutions and firm characteristics in the networks of firm publications. An analysis of the Italian biotech sector through the SocialNetwork Analysis</i>	Discussant: Alexandra-Codruța Popescu
	Roxana Gabor-Supuran, Anamaria Muresan, Dan Lungescu – <i>Effects of the economic crisis on Romanian economy and companies</i>	Discussant: Richard Kasa
	Richard Kasa – <i>Predicting micro-level innovation potential with neurofuzzy hybrid modeling – a model framework</i>	Discussant: Popa Ion
<b>14.00-15.00</b>	<b>Lunch</b>	<b>Panorama Café, 6<sup>th</sup> Floor</b>

<b>15.00-16.30</b>	<b>Session no. 2: SMEs: Changes, Risks and Innovation</b>	<b>Chair: Professor Duncan McDougall, PhD</b>
	Adina Letiția Negrușă, Oana Adriana Gică – <i>Strategic planning in Romanian SMEs and cultural values</i>	Discussant: Roxana Gabor-Supuran
	Popa Ion, Dobrin Cosmin, Ceptureanu Sebastian, Ceptureanu Eduard – <i>Innovation and implementation of information technology in Romanian SMEs</i>	Discussant: Adina Letiția Negrușă
	Zenovia Cristiana Pop, Veronica Maier, Titiana-Maria Morariu, Sabina Bataga - <i>SMEs in the context of macro-economical interdependencies</i>	Discussant: Catalina Mitra

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**16.00-17.00**                      **Coffee break**

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<b>17.00-18.30</b>	<b>Session no. 3: Entrepreneurship and social change</b>	<b>Chair: Professor Anca Borza, PhD</b>
	Catalina Mitra, Anca Borza, Alexandra Tirca, Razvan Nistor - <i>Social entrepreneurs versus commercial entrepreneurs</i>	Discussant: Rosamaria D Amore
	Liliana Donath, Alexandra-Codruța Popescu – <i>Times of great social changes that shape the process of consumption/savings</i>	Discussant: Laszlo Barna
	Laszlo Barna - <i>A model for risk quantification in production processes</i>	Discussant: Zenovia Cristiana Pop

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**18.30-19.30**                      **Dinner**    **Panorama Café, 6<sup>th</sup> Floor**

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**Saturday, 23<sup>rd</sup> October 2010**

<b>09.30-13.30</b>	<b>Excursion</b>	<b>Visit of the Salt Mine in Turda, about 30 km from Cluj-Napoca</b>
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