Preliminary Conference Programme:

Thursday 1.11.2007

12:15 – 13:00 Registration

13:00 – 13:35 Welcome address by Christian Richter, Chair of INFER (Loughborough University, Great Britain)

13:35 – 13:45 Welcome address by David Tuček and Roman Zámečník – Conference Organisers

13:45 – 15:00 Keynote speech: Michael Hanke (Product Manager IDS Scheer AG/Czech Republic)

Complex business process management life cycle supported by ARIS Platform

15:00 – 15:45 Keynote speech: Ondřej Benešík (The Zlin Regional Authority, Czech Republic)

Entrepreneurial Activities in the Zlin Region

15:45 – 16:00 Coffee break

16:00 – 16:45 Keynote speech: Jiří Strouhal (University of Economics, Prague, Czech Republic)

Impact of Local GAAP vs IFRS as a Reporting Framework on Financial Decision: Some Issues from the Czech Perspective

16:45 – 17:30 Keynote speech: Subhas C. Misra (State University of New York at Buffalo, USA)

Adopting Agile Software Development Practices: Striking a Balance Between “Process” and “No Process”

18:00 Dinner and Social Event (Bowling Cup)

Friday 2.11.2007

9:00 – 9:35 Kamakhya Lal Kamal (Former Vice-Chancellor & Director, Kasturba Institute of Rural Studies, India)

Why Business Process Redesign (BPR) Projects Fails? What Can be Done about it?

9:35 – 10:10 Kewal Singh (Research Fellow, Kasturba Institute of Rural Studies, India)

Integrating Business Processes in a Business Architecture
10:10 – 10:45  **Kováčík Peter, Keusch Peter** (Technical University of Košice, Slovakia)
*An Improvement of Project Time Consumption Estimation*

10:45 - 11:15  Coffee break

11:15 - 11:50  **Nirmal Singh** (Research Associate, Kasturba Institute of Rural Studies, India)
*Becoming A Process-Focused Organization*

11:50 - 12:25  **Felíctica Chromjaková** (IPA Slovakia)
*Parameterisation of Intangible Assets in the Project Management*

12:25 - 13:00  **Kamalesh Prasad Singh** (Managing Director, Kasturba Institute of Rural Studies, India)
*Knowledge Process Outsourcing: Perspectives and Practices*

13:00 – 15:00  Lunch and Walking tour around Zlín

15:00 – 15:35  **Marek Mikšaník, Boris Popesko** (Optimicon, Czech Republic)
*Activity-Based Costing system implementation methodology*

15:35 – 16:10  **Rastislav Rajnoha** (Technical University in Zvolen, Slovakia)
*Process Management through the Activity Based Planning, Costing and Budgeting*

16:10 - 16:45  **Nadiya Dubrovina** (Kharkov Institute of Trade and Economy, Ukraine)
*Prospects of development of the leading chemical enterprises of Ukraine*

16:45 – 17:20  **Gabriela Chmelíková** (Mendel University of Agriculture and Forestry in Brno, Czech Republic)
*The relationship between Economic Value Added, conventional performance measures and shareholder wealth creation of food-processing firms in the Czech republic*

17:20 – 17:35  **David Tuček, Andras Chernel** (Tomas Bata University in Zlin, Czech Republic)
*The Benefits of Process Management for Czech Enterprises*

17:35 - 17:50  **Roman Zámečník, Andras Chernel** (Tomas Bata University in Zlin, Czech Republic)
*Business Process Performance Measurement under the conditions extant in the Czech and Slovak enterprises*

17:50  Discussion and Close of the Conference

**Saturday 3.11.2007**

9:00 – 11:00  Meeting of the INFER Working Group: “Process Management and Controlling”