

Preliminary Conference Programme:

Thursday 1.11.2007

- 12:15 – 13:00 Registration
- 13:00 – 13:35 Welcome address by **Christian Richter**, Chair of *INFER* (Loughborough University, Great Britain)
- 13:35 – 13:45 Welcome address by **David Tuček and Roman Zámečník** – Conference Organisers
- 13:45 – 15:00 Keynote speech:
Michael Hanke (Product Manager IDS Scheer AG/Czech Republic)
Complex business process management life cycle supported by ARIS Platform
- 15:00 – 15:45 Keynote speech:
Ondřej Benešík (The Zlin Regional Authority, Czech Republic)
Entrepreneurial Activities in the Zlin Region
- 15:45 – 16:00 Coffee break
- 16:00 – 16:45 Keynote speech:
Jiří Strouhal (University of Economics, Prague, Czech Republic)
Impact of Local GAAP vs IFRS as a Reporting Framework on Financial Decision: Some Issues from the Czech Perspective
- 16:45 – 17:30 Keynote speech:
Subhas C. Misra (State University of New York at Buffalo, USA)
Adopting Agile Software Development Practices: Striking a Balance Between “Process” and “No Process”
- 18:00 Dinner and Social Event (Bowling Cup)

Friday 2.11.2007

- 9:00 – 9:35 **Kamakhya Lal Kamal** (Former Vice-Chancellor & Director, Kasturba Institute of Rural Studies, India)
Why Business Process Redesign (BPR) Projects Fails? What Can be Done about it?
- 9:35 – 10:10 **Kewal Singh** (Research Fellow, Kasturba Institute of Rural Studies, India)
Integrating Business Processes in a Business Architecture

- 10:10 – 10:45 **Kováčik Peter, Keusch Peter** (Technical University of Košice, Slovakia)
An Improvement of Project Time Consumption Estimation
- 10:45 - 11:15 Coffee break
- 11:15 - 11:50 **Nirmal Singh** (Research Associate, Kasturba Institute of Rural Studies, India)
Becoming A Process-Focused Organization
- 11:50 - 12:25 **Felicita Chromjaková** (IPA Slovakia)
Parameterisation of Intangible Assets in the Project Management
- 12:25 - 13:00 **Kamalesh Prasad Singh** (Managing Director, Kasturba Institute of Rural Studies, India)
Knowledge Process Outsourcing: Perspectives and Practices
- 13:00 – 15:00 Lunch and Walking tour around Zlín
- 15:00 – 15:35 **Marek Mikšaník, Boris Popesko** (Optimicon, Czech Republic)
Activity-Based Costing system implementation methodology
- 15:35 – 16:10 **Rastislav Rajnoha** (Technical University in Zvolen, Slovakia)
Process Management through the Activity Based Planning, Costing and Budgeting
- 16:10 - 16:45 **Nadiya Dubrovina** (Kharkov Institute of Trade and Economy, Ukraine)
Prospects of development of the leading chemical enterprises of Ukraine
- 16:45 – 17:20 **Gabriela Chmelíková** (Mendel University of Agriculture and Forestry in Brno, Czech Republic)
The relationship between Economic Value Added, conventional performance measures and shareholder wealth creation of food-processing firms in the Czech republic
- 17:20 – 17:35 **David Tuček, Andras Chernel** (Tomas Bata University in Zlin, Czech Republic)
The Benefits of Process Management for Czech Enterprises
- 17:35 - 17:50 **Roman Zámečník, Andras Chernel** (Tomas Bata University in Zlin, Czech Republic)
Business Process Performance Measurement under the conditions extant in the Czech and Slovak enterprises
- 17:50 Discussion and Close of the Conference

Saturday 3.11.2007

- 9:00 – 11:00 Meeting of the *INFER* Working Group: “Process Management and Controlling”